

# Podcast Intro Script

Four podcast intro scripts you can read aloud today: a solo show, an interview show, a co-hosted show and a trailer. Swap in the bracketed details and record. Each one is under a minute.

30–60 sec each · 4 segments

---

*Four intros, one per format. Pick the one that matches your show, fill the brackets and read it at your normal speaking pace.*

## BEFORE YOU RECORD

- Record the intro last. You will know what the episode actually delivered, and the promise in the intro will be honest.
- Keep the same opening line every week, but change the promise every episode. The repetition builds recognition; the promise gives people a reason to keep listening.
- If you use intro music, start speaking over the last two or three seconds of it rather than waiting for silence. It sounds more confident.
- Under 60 seconds. Most listeners decide whether to stay in the first minute, so get to the point.

## 01. Solo show intro

30–45 sec

*[warm and direct, as if talking to one person]*

Welcome to [Show Name], the show for [who it is for] who want to [what they want]. I am [Your Name]. *[pause for 1 second]*

Today we are talking about [topic]. By the end of this episode you will know [the one specific thing they will learn], and you will have [one thing they can do this week].

Let us get into it.

## 02. Interview show intro

45–60 sec

*[introduce the guest by what they have done, not by their job title]*

This is [Show Name], where [one line on what the show does]. I am [Your Name].

My guest today has [the most impressive or surprising thing they have done]. [Guest Name] is [role], and in this conversation we get into [topic one], [topic two], and the thing [he, she or they] almost never talks about: [the interesting angle]. *[pause for 1 second]*

Here is my conversation with [Guest Name].

### 03. Co-hosted show intro

30–45 sec

*[split the lines, then let the second host react rather than read]*

HOST ONE: Welcome to [Show Name]. I am [Host One].

HOST TWO: And I am [Host Two]. Every week we [what the show does], and this week [Host One] has a take I completely disagree with.

HOST ONE: Which is that [the opinion or question]. We will settle it by the end of the episode. *[let the reaction play, then move on]*

### 04. Trailer intro (episode zero)

45–60 sec

*[this is the pitch for the whole show, not one episode]*

If you have ever [the problem or curiosity your listener has], this show is for you. *[pause for 1 second]*

I am [Your Name], and on [Show Name] I [what you do on each episode]. You will hear from [who appears], and every episode leaves you with [what they get].

New episodes come out every [day of the week]. Follow the show wherever you are listening so you do not miss the first one.

---

#### USAGE

Free to use. Adapt these intros, record them under your own name and use them on any show. No credit required.

**Record it with Hilite — [hellohilite.com](https://hellohilite.com)**

Studio-quality audio from your laptop mic. Free to start.